



FELIX N. TIH

Journalist with more than ten years of experience in reporting and media management throughout Africa, I specialize in producing well-researched articles and overseeing editorial processes across diverse media platforms. I am fluent in English and French, allowing me to reach a broader audience.

JOURNALISM CAREER SUMMARY

Editorial Director – Bantu Gazette

Cameroon / Senegal / Switzerland / Turkey - Since Jan. 2024

Played a pivotal role in shaping the editorial policy for the news platform by defining our coverage approach, recruiting freelance contributors, and writing and editing articles.

I refined Bantu Gazette's editorial strategy to ensure it resonates with audience interests and aligns with current market trends. This led to a remarkable increase in readership, boosting numbers by over 50% within the first six months.

Enhanced the quality of publications by introducing and implementing advanced content review protocols, significantly minimizing errors and ensuring consistency across all articles.

Initiated and cultivated collaborations with Africa-based developmental and cultural organizations, amplifying their work and stories to reach a broader global audience and strengthening regional representation on international platforms.

Oversee all editorial content before publication, ensuring it meets quality standards and is aligned with Bantu Gazette's publication guidelines.

Africa Desk Coordinator, Senior Reporter – Anadolu Agency

Ankara, Turkey - 2017 to 2021

Directed a diverse team of 25 correspondents across Africa, providing editorial oversight and logistical support to enhance the quality and efficiency of news coverage. This resulted in a 30% improvement in operational efficiency and accelerated the delivery of accurate, region-specific news stories, strengthening the agency's reputation and regional impact.

Facilitated induction workshops and mentored newly recruited African journalists at the agency's news academy, providing them with essential reporting techniques, multimedia storytelling skills, and ethical journalism practices to enhance their professional development and effectiveness.

I launched a project to shine a light on Africa through its diplomatic missions, particularly those stationed in Turkey and the Balkan nations. As part of this initiative, I led efforts to conduct interviews with members of the diplomatic corps, enhancing regional coverage from an African perspective.

Cultivated and maintained collaborations with over 15 African media outlets, fostering mutually beneficial relationships that enhanced Anadolu Agency's regional presence and influence.

Awarded the Bronze Certificate for outstanding leadership, fostering team performance, and enhancing audience engagement.

CONTACT

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EDUCATION

2014

Anadolu Agency News Academy

Diplomat, Energy Journalism

2014

University of Ankara

MA, Media Studies

2009

University of Yaounde II

BA, Public Law

2007

University of Yaounde II

AA, Public Law

CERTIFICATIONS

2024

Google/ Coursera

Google Project Management

2024

Journalism Now

AI in the Newsroom

2024

AFP

Digital Investigative Journalism

2022

Reuters & Meta

Digital Journalism

COUNTRIES COVERED

C. African Republic, Burkina Faso, South Africa, Ivory Coast, Togo, Zimbabwe, Cameroon, DR Congo, Mali Senegal, Rwanda, Zambia, Chad, Nigeria, Malawi, Liberia, Ghana, Kenya, Tanzania, Lesotho, Egypt, France, Spain

LANGUAGES

English: Fluent

French: Fluent

Turkish: Intermediate

REFERENCES

Desire Zongo

Regional Finance Director - West Africa at International Rescue Committee

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Journalist, Reporter – Anadolu Agency

Ankara, Turkey – 2015 - 2017

I published an average of 10 articles each week, focusing on Africa.

Consistently delivered “breaking news” reports by tapping into well-established networks and reliable on-the-ground sources. This increased article engagement rates by more than 30% within a year and greatly enhanced the agency’s credibility and influence across Africa.

Worked closely with a network of correspondents across diverse locations to coordinate real-time reporting on fast-evolving regional events.

OTHER CAREER SUMMARY

Content Writer – Various Non-profits

Home-based – Since 2021

I work temporarily as a ‘ghostwriter’ for various nonprofits, assisting them with their newsletters, annual reports, website content, blog posts and media kits, which include press releases. This has helped support their fundraising initiatives and boosted their visibility in the media.

Recently, I have been working (as a ghostwriter) with Corporate Accountability and Public Participation Africa (CAPPA), assisting them in drafting various reports highlighting climate change's effects on African frontline communities, both in English and French. I also helped them to finetune their 2023 Annual Report.

Project Management Consultant – Cloud 77

Home-based – 2024

Coordinated cross-functional teams to ensure projects were completed on time, within scope, and aligned with strategic objectives.

Developed and maintained project timelines, milestones, and deliverables, ensuring seamless execution and alignment with organisational priorities.

Conducted follow-up evaluations to clarify requests, streamline workflows, and ensure Cloud77 met its current and future objectives.

AUTHORSHIP

Africa Beyond 500 Years of Colonialism and Conflicts (Multiple authors published by HECE)

Diversity Recruitment Strategies to Fuel Talent Pipeline (Self-Published)

Personal Branding: Master Your Digital Presence (Self-Published)